

**Whiteflash.com SWEEPSTAKES**  
**OFFICIAL RULES**  
**NO PURCHASE NECESSARY**

**To Enter:** Sweepstakes begins 12:00:01 AM ET 6/6/08 and ends 11:59:59 PM ET 8/8/08. To enter, visit [thenest.com](http://thenest.com) homepage and complete the online entry form. All online entries must be received by 11:59:59 PM ET 8/8/08, to be eligible. Limit one entry per person/email address. Entries must be complete to be eligible. By entering, you agree to receive future correspondence from Sponsor. You must pay normal Internet access and usage charges imposed by your on-line service.

**Random Drawing:** The Grand Prize winner will be selected in a random drawing on or about 8/22/08, from among all eligible entries received. Drawing will be conducted by Sponsor, whose decisions are final on all matters relating to this Sweepstakes. Odds of winning are dependent upon the number of eligible entries received.

**Grand Prize:** The Grand Prize will be a \$1,600 gift certificate redeemable at [www.whiteflash.com](http://www.whiteflash.com). The gift certificate will be valid until December 31, 2008 and is subject to additional restrictions. Whiteflash.com will be responsible for getting the prize to the winner within 6-8 weeks after winner confirmation.

Prize will be awarded and winner will be notified by email. Prize is nontransferable/no substitution allowed except by Sponsor who reserves the right to award a prize of equal or greater value if advertised prize is unavailable. Sponsor and its agencies assume no responsibility/liability for damages, losses or injury resulting from acceptance or use of the prize.

**General Rules:** Taxes related to the prize are the responsibility of the individual winner. Potential Grand Prize winner will be required to sign and return an Affidavit of Eligibility, Liability Release, and where legal, a Publicity Release within ten (10) days of notification attempt. Noncompliance within this time period will result in disqualification and an alternate winner will be selected at random from all eligible entries received. If prize or prize notification is returned as non-deliverable, potential winner will be disqualified and an alternate winner will be selected and will be subject to the same requirements as the first potential winner. Acceptance of the prize constitutes permission to use winner's name and likeness for promotional purposes without further compensation except where prohibited by law. By entering, entrant accepts and agrees to be bound by these official rules and the decisions of the judges. Entries will be declared made by the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet Access provider, on-line service provider, or other organization (e.g., business, educational institution etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the sweepstakes or website; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. Sponsor and its agencies are not responsible for technical, hardware or software malfunctions, telephone failures of any kind, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in this sweepstakes which may limit the ability to participate or by any human error which may occur in the processing of the entries in this sweepstakes. Sponsor reserves the right to cancel the sweepstakes if it becomes technically corrupted, and award prize from eligible entries received prior to cancellation.

**Eligibility:** Sweepstakes open to legal residents of the U.S., 18 years of age or older as of date of entry, except employees and their families of The Knot, its affiliates, subsidiaries, advertising and promotion agencies. This offer is void where prohibited and subject to all federal, state and local laws.

**Winner:** For the name of the winner, send a self-addressed, stamped envelope by 8/29/08, to: Whiteflash.com Sweepstakes- Winner, c/o The Knot, Inc., 462 Broadway, 6th floor, New York, NY 10013.

**Sponsor and Administrator:** The Sponsor and Administrator of this sweepstakes is The Knot, Inc., 462 Broadway, 6th floor, New York, NY 10013.